

Virtualc@mpus International 2010

Quality in e-learning contents and interactions

Instructional design, educational tools, pedagogical strategies and interaction analysis in formal and informal learning

25/02/2010 10h – 19h IFEMA - Feria de Madrid

Objectives

Virtual Campus International is full day session dedicated to advance knowledge and share best practices about the **quality in e-learning contents**.

The Virtual Campus International 2010 seeks to underline how instructional design and e-learning contents influence the quality of e-learning. The diversity of pedagogical strategies, e-learning contents development strategies and educational tools will be discussed. As well, success stories and recommendations when accounting for quality in e-learning will be featured.

Topics

1. Interaction analysis in e-learning.
2. Quality in e-learning contents.
3. Instructional design for e-learning contents.
4. E-Learning contents standardization.
5. Technological quality of e-learning contents (interoperability...).
6. Learning Contents Management Systems and Rapid E-learning tools.

Program of the session

Virtual Campus International 2010 workshop will be a 1-day event comprising an introductory session, plenary sessions in the morning and round tables and posters in the afternoon.

Proposals can opt for

- a plenary presentation,
- a round table
- a poster session

A **plenary presentation** lasts 15 minutes presenting the best practices in the e-learning contents design and development or applied research in the field of e-learning and instructional design.

The **round tables** aims to bring together e-learning professionals and practitioners to discuss together different perspectives on each of the topics of the Virtual Campus International 2010:

- Interaction analysis in e-learning.
- Quality in e-learning contents.
- Instructional design for e-learning contents.
- E-Learning contents standardization.
- Technological quality of e-learning contents (interoperability...).
- Learning Contents Management Systems and Rapid E-learning tools.

Round tables will be chaired by a specialist in the field.

Posters presenters will give a brief explanation (5 minutes) about their poster. At request, they will provide the participants with hand-outs offering more detail and background.

Scientific committee

Direction: Toni Badia i Margarida Romero

Scientific committee:

Toni Badia	Universitat Oberta de Catalunya
Margarida Romero	ESADE, Universitat Autònoma de Barcelona
Niki Lambropoulos	London South Bank University
Mario Rotta	Università di Firenze
Ibis Álvarez	Universitat Autònoma de Barcelona
Teresa Guasch	Universitat Oberta de Catalunya
Anna Espasa	Universitat Oberta de Catalunya
Esteve Almirall	ESADE
Marta Fuentes	Universitat Autònoma de Barcelona
Isamail Alí	Instituto de Tecnologías Educativas
Ana Landeta	Universidad a Distancia de Madrid
Ricard Robledo	Elsevier

Organizational committee

AEFOL

Important dates

The deadline for abstract submittal is **December, 21, 2010**.

Authors will be notified of selection in 10th January 2010. Final acceptance for the program is contingent upon the receipt of final presentation materials and the conference registration by 30th January 2010. The information below is available for your reference.

The Virtual Campus International Scientific Committee seeks original papers that **advance knowledge and share best practices in e-learning contents quality**.

All abstracts submitted for **plenary and round tables presentations** should have a total length of **1400-1500-words** and represent original work and follow the structure proposed below:

- Title: 10-20 words.
- Professional information: Name, Institution, e-mail
- Abstract: 100-120 words.
- Keywords: 4-6. Some of them should be topics of a day session
- Background of the study/innovation/experience. 400-500 words.
- Study/Design objectives: 30-50 words.
- Method/Design: 300-350 words.
- Results and conclusions: 250-300 words.
- References: 4-5 references

Posters could be presented as pdf or Office documents. Recommended poster size is 115 cm high and 88 cm wide. Materials must be easily read at a distance of 1.5 m.

Plenary presentations proposals and round table presentations not accepted could be reconsidered as posters.

Abstracts must be sent to callforpapers@expoelearning.com